

## Skills

- Adobe Lightroom
- Adobe Premiere Pro
- Adobe Audition
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Magic Bullet Suite
- Plural Eyes 3
- Cinemagraph Pro
- HD & 4K Video Editing
- Color Correction
- Color Grading
- Audio Editing
- Visual Storytelling
- Live Event Recording
- Event Photography
- Photo Editing & Manipulation

## Education

### Full Sail University

*Bachelor of Science in*

*Media & Communications*

Anticipated Graduation: 2018

### Memphis College of Art & Design

*Program: Digital Media*

Attended: 8/2001-5/2003

### Social Media:

[About.me/RodKirby](http://About.me/RodKirby)

## Career Summary

Versatile and creative visual storyteller with 5+ years of experience in media and communications. Specifically, with graphic design, photography, and video production.

## Accomplishments

- Produced 21 videos for Memphis Goodwill; including, its new hire orientation, organization overview, and company history videos.
- Produced 5 employee spotlight videos for Pinnacle Airlines, Inc.
- Completed head-shots for Goodwill's retail managers, leadership team, Excel Center staff, and Excel Center class seniors.
- Photographer for the 2015 Hungry Turkey 5k at Shelby Farms.

## Work Experience

October 2015

Present

### Digital Media Coordinator, *Memphis Goodwill Inc., Memphis, TN*

- Responsible for planning, production, and post-production of internal and external organization videos.
- Wrote and produced a 20-minute company overview video for Goodwill's retail management job fair.
- Recorded and photographed live events like the Goodwill Excel Center's 1<sup>st</sup> Graduation Ceremony, the Excel Center Voter's Pep Rally, and the Goodwill SPIRIT Awards.
- Interviewed & produced follow-up videos of the Excel Center's first graduates.

April 2015

September 2015

### Camera Operator, *Memphis Redbirds, Memphis, TN*

- Assisted in the live televised production of baseball games and events at Autozone Park.
- Operated stationary and roving cameras during live baseball games.
- Responsible for the safety and security of cameras, audio transmitters, and other production equipment.

April 2009

March 2015

### Freelance Videographer & Photographer, *Kirby Media Productions, Memphis, TN*

- Wrote and produced 5 TV commercials for Wilbert Financial Strategies and Pickering, Williams, and Magee Financial Services.
- Managed the live production and recording of 3 Caregiver's Rest Conferences.
- Recorded and photographed 4 stage plays for A.D. Smith & 33<sup>rd</sup> Productions, McMillon Productions, and Candice L. Jones Ministries.
- Photographed models, outdoors, for the FabuPlus Boutique website & print marketing materials.